



Cherry Rain Cookies Notice (Enhancing Customer Experiences)

Cookies

Cookies track information such as IP-addresses, geolocation, actions, preferences and browsing history, that can build up user profiles. Cookies are small files which are stored on a user's computer. They are designed to hold data specific to a particular client and website and can be accessed either by the web server or the client computer.

What type of cookies are set

We use Cookies, on our website to track your browsing behaviour, links clicked, your device type, and to collect data about how you use and interact with us. This allows us to provide you with more relevant product offerings, a better experience on our Website and to collect, analyse and improve the performance of our services.

Necessary cookies are enabled that assists in making a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies. The data is sent to the United States and expire within one (1) year.

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously. This data includes:

- Cookies that registers unique ID's used to generate statistical data on how the visitor uses the website. The data is sent to South Africa and expires within 2 years.

- Cookies used by Google Analytics to throttle the request rate. The data is sent to South Africa and expires at the end of a session.

- Cookies that registers a unique ID that is used to generate statistical data on how the visitor uses the website. The data is sent to South Africa and expires at the end of a session.

- Cookies used to send data to Google Analytics about the visitor's device and behaviour and tracks the visitor across devices and marketing channels. The data is sent to the United States and expires at the end of a session.

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and

thereby more valuable for publishers and third-party advertisers. The data is sent to the United States and expires at the end of a session.

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies. The data is sent to the United States and expires at the end of a session.

How to reject Cookies, and how to subsequently change the status regarding cookies

- Useful information about cookies, including information about deleting or blocking cookies, can be found at <http://www.allaboutcookies.org>.
- Information on the ICC (UK) UK cookie guide can be found on the ICC website section:
<http://www.internationalchamber.co.uk/our-expertise/digitaleconomy>.

Contact Us

Cherry Rain will only process your personal information in compliance with this Website Cookies Notice and in accordance with the relevant data protection laws. Should you however have any questions or concerns regarding the collection and use of your personal information, please direct them to us using the “[Contact Us](#)” portal on our Website www.CherryRain.co.za.